



Welcome House



# RECOVERY FOR LIFE



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A Community Campaign for a new  
Welcome House Recovery Center



Welcome House

## OUR MISSION

Welcome House is committed to providing a high-quality, moral, and open residential program to recovering alcoholics and drug-addicted men facing the difficult transition from treatment, incarceration, and homelessness, to reintegration to society as productive citizens.



# RECOVERY FOR LIFE

## Dear Friends -

Welcome House is an important community asset providing recovery for men with addiction. I wholeheartedly ask you to support this effort as I am.

Every single day, Welcome House is lifting men out of addiction, providing a safe place, instilling wisdom, restoring lives. With outcomes that continue to exceed the national average, Welcome House is a model that works. The shortage of long-term residential recovery beds in greater Kansas City is acute.



Welcome House has stepped up to launch a bold, ambitious vision to build a new, expanded residential recovery center. I am urging the greater Kansas City community to join me in supporting this effort.

Your investment will provide an unprecedented return as more and more men are restored to their family, career, and community.

*Tom Watson*

For over 50 years, Welcome House has served as a vital resource in Kansas City for men challenged by addiction to drugs and/or alcohol. It is a place for second chances, a place where miracles happen every day. Here, men and their families find hope-filled care and support for their recovery journey.

Our Residential Sober Living Recovery Program cares for the whole person, empowering recovering men to live meaningful and productive lives. Today, our leadership is calling upon our community to advocate and invest in the future of Welcome House through the *Recovery for Life Campaign*. Your thoughtful consideration is sincerely appreciated.

## LEADERSHIP

### BOARD OF DIRECTORS

John Wendorff, Chair  
David Kissick, Vice Chair  
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Grant Baumgartner, Member  
Jamie Boyle, President & CEO - *ex-officio*  
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Grant Baumgartner  
Randy Curnow  
David Kissick  
Frank Martin  
Ted Pierce  
Dr. Heather Hale Rosburg  
Ryan Shriver  
Ed Walsworth  
John Wendorff  
Cati Pierson Wolfe



## EVERYONE KNOWS SOMEONE.

**Substance use disorder impacts us all - in our families, in our workplaces, and in our communities.**

It is a \$27.7 billion line-item in the national budget with a \$740 billion cost in crime, lost work productivity, health care, and death. It impacts us at every level – federal, state, local, personal.

For more than 50 years, Welcome House has known that behind every statistic is a story: each a narrative about jobs lost...people lost...hope lost. It seems everyone has someone they know who is challenged by substance use disorder. In fact, for every addict, there are an estimated 10 people who are impacted by that person's use. The societal impact of addiction is staggering and even those shielded from the harsh everyday realities of addiction share in that cost.

### How substance use disorder impacts Kansas City, MO

*2020 Kansas City, MO  
Police Department Annual Report*

**32/100,000**

**Death rate due to drug overdose.**

**1,653**

**Drug and Narcotics Offenses**

**1,184**

**DUI Arrests**

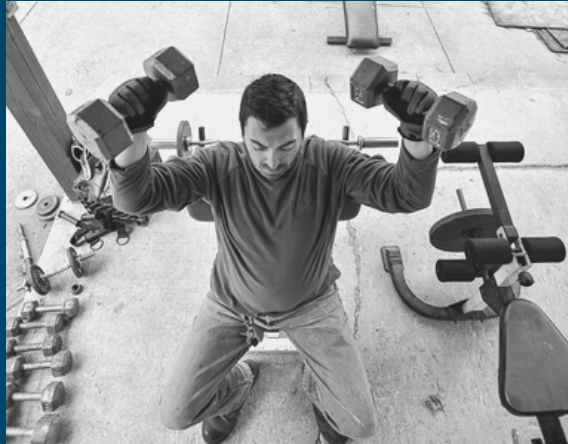
**49%**

**Increase in deaths from 2019  
to 2021 due to opioid use**

“As an attorney with the Jackson County trial office for the Missouri State Public Defender, I refer clients to Welcome House on a regular basis. There are limited resources in the city for men who are suffering from substance abuse. Welcome House is a vital resource for men who are incarcerated or recently released from prison.”

*Peter Van Auken  
Assistant Public Defender*

# A COMMUNITY CAMPAIGN



## WELCOME HOUSE RECOVERY FOR LIFE

### RESIDENTIAL SOBER LIVING RECOVERY PROGRAM

Welcome House is a Residential Sober Living Recovery Program dedicated to lifting individuals out of addiction. Here, male alcoholics and/or addicts begin the journey of recovery with accountability, evidence-based rehabilitative therapies, and supportive services. They are able to return to their families in sobriety with a renewed sense of dignity and the means to be a productive member of the community.

*Since 1971, more than 18,000 men have benefited from recovery services at Welcome House, as well as opportunities for ongoing support in their recovery journey.*

Welcome House is uniquely positioned to address the complex physical, psychological, social, vocational, and legal issues facing individuals with Substance Use Disorders. The majority of permanent, professional staff are living in long term recovery from a substance use disorder. Many are Welcome House graduates.

More than 500 men annually are served by Welcome House, with the only requirement for admission being the "sincere desire" to be sober, to find recovery, and to change one's life.

### MICAH'S STORY

When Micah found his way to Welcome House, he was overcome in every way - personally, professionally, financially - his life defined by his addiction. He credits Welcome House for helping to "put the brakes on a cycle of relapse" through a better understanding of his disease and the journey of recovery.

Today, Micah serves as Senior Director of Operations for Welcome House. Among his many responsibilities, he counsels residents one-on-one, facilitates assessments and screenings, and works with other agencies, program staff, and residents to create treatment and referral plans.



"It's really powerful knowing I can help others more effectively while helping myself. I had a very 'me, me, me' mentality," says Micah.

"Once I started serving others, and really working the 12th Step, I found a fulfillment in my life and in my program I had never known."

▲  
Micah Haen  
CRADC, MARS, CPS, MPS  
Senior Director of Operations at  
Welcome House

## FATHERS, HUSBANDS, SONS. WELCOME HOUSE BRINGS THEM BACK.

Welcome House restores families:

*Kids get their fathers back.*

*Wives get their husbands back.*

*Parents get their sons back.*

Those who successfully complete all three program levels, including a discharge plan for life in recovery after Welcome House, are considered “graduates” of the program.

Since 2017, our residents' outcome or program graduation rates have significantly exceeded the national expected average of 15-25%. Graduates also benefit from supportive "after care" services following their stay at Welcome House.

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*Welcome House gave us back our son. The care Brandon received literally saved his life, and brought our family back together again.*

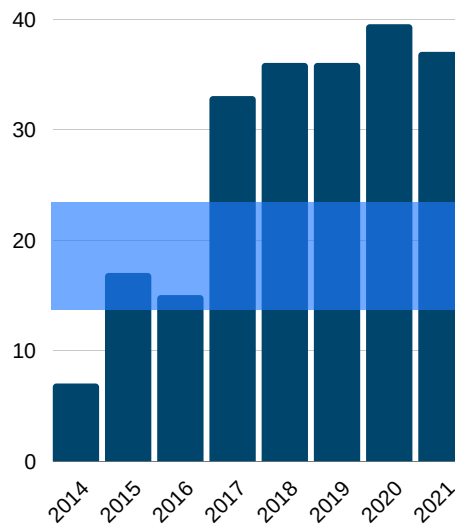
”

Jane Sander

Mother of Graduate Brandon Sander

### NATIONAL EXPECTED AVERAGE GRADUATION RATE FOR RESIDENTIAL THERAPEUTIC COMMUNITIES

■ Welcome House Graduation Rate  
■ National Average (15-25%)



## BEST PRACTICES

Welcome House employs “best” and “evidence-based” practices in substance use disorder treatment. Our nine-month Core Recovery Program is a peer-to-peer, residential, and structured therapeutic community model which includes a three-tiered clinical assessment (mental health, physical health, substance misuse) to identify co-occurring issues and guide referrals. Residents attend recovery meetings and rehabilitative workshops, and receive coaching, mentoring, and support services.

Through our Rehabilitative Jobs Program, most residents find jobs within one week. Residents are required to pay an all-inclusive program fee that equals a little less than half of the cost of their stay. A steady job, structured schedule, and skin-in-the-game are critical components to restoring dignity. This provides recovering residents opportunity, a sense of community, accountability, and productivity.

*Residents are required to participate in recovery meetings and rehabilitative workshops.*





EAST ELEVATION

## BUILDING FOR THE FUTURE

Welcome House is situated in Kansas City's historic Beacon Hill, accessible to public transportation, employment opportunities, and healthcare providers (just a mile from Hospital Hill). The 100-year old, 80-bed structure is deteriorating and is in need of costly repairs and renovations.

Over the years, Welcome House has been multi-purposed as a residential facility, entry-intake location, 12-Step meeting venue, jobs and skills training area, and gathering place for our many programs. As a result, there is not enough space to support the current programming, increasing demand, and future growth.

According to a University of Kansas Study, *Towards a More Responsive Substance Use Disorder Continuum of Care: Kansas City Metropolitan Area 2018 Needs Assessment*, the shortage of long-term recovery beds in the greater Kansas City area is acute and demand for services far exceeds current capacity. Likewise, Welcome House operates at capacity and frequently has a waitlist for admission.

*When individuals are ready to move from medical detoxification or hospital inpatient settings into residential care settings, there is often nowhere for them to go.*

To support these individuals and meet the needs of our expanding recovery and rehabilitative program, in 2020 Welcome House launched a \$10M campaign to build a new 28,000+ square foot Welcome House Recovery Center.

## WELCOME HOUSE AN ESSENTIAL COMMUNITY ASSET THAT SAVES LIVES AND RESTORES FAMILIES.



LOBBY RENDERING

### CAMPAIGN BUDGET

|  |                     |
|--|---------------------|
| Design, Development Architectural & Engineering Fees   | \$640,000           |
| Site Surveys, Environmental Testing, Permit Fees   | \$120,055           |
| Demolition of current building & construction of the new 3-story Welcome House Recovery Center | \$12,218,826        |
| Furnishings & Equipment, Security, AV/IT, Phone & Computer Systems                             | \$397,500           |
| Operational Reserves   | \$200,000           |
| <b>Total</b>   | <b>\$13,576,381</b> |

The new residential facility will allow us to serve more men, expanding from 80 to over 100 beds. The center will house classrooms, offices, computer lab, chapel, and wellness and engagement spaces. Outdoor features include a basketball court, recreational, and gathering areas.

In spring of 2022, Welcome House was successful in meeting the initial goal of \$10 million. With inflationary market conditions and supply chain issues following the COVID-19 pandemic, the project costs have since increased to about \$13.6 million.

# A COMMUNITY CAMPAIGN



## WHAT INVESTORS SHOULD KNOW ABOUT WELCOME HOUSE

Kansas City relies on Welcome House for rehabilitative care and services to male alcoholics and addicts.

The Board and Executive Team at Welcome House are *socialpreneurs* - leaders who are passionate about meeting these community needs while employing excellent business practices.

Welcome House is a thriving organization. Overhead is shared with residents who work, pay program fees, and have skin in the game.

The dedicated, skilled, and credentialed staff are compensated at market rates with competitive benefits. Turnover is low, and finances are in the black.

Welcome House is at an exciting tipping point. Community investment is needed to fund the construction of a new facility. Investing in Welcome House not only advances our outcomes-driven program, our talented team, and our sound business model, but strengthens capacity to meet our community's increasing needs.

“Missouri Probation and Parole consistently refers clients to Welcome House because it is difficult to find a place that not only serves this population, but does so with integrity and structure.”

Meredith Conklin, Unit Supervisor  
Missouri Probation and Parole

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**ADDICTION TAKES  
HIM AWAY.  
WELCOME HOUSE  
BRINGS HIM BACK.**

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*A new and expanded Welcome House will better accommodate recovery services such as all-house recovery meetings like this one led by CEO Jamie Boyle.*



## COMMUNITY RESPONDS GENEROUSLY TO \$2M CHALLENGE.

"In April of 2022, Welcome House reached an important milestone in the *Recovery for Life Campaign*. Thanks to the kindness and generosity of our community, Welcome House secured the gifts and pledges needed to fulfill the Mabee Foundation's \$2 million challenge grant.

"As we surpass the \$10M mark, we are extremely grateful for the transformational gifts from the Mabee Foundation, along with The Sunderland Foundation, John and Marny Sherman, and the Sherman Family Foundation," says Jamie Boyle, President and CEO of Welcome House. "Their gifts, along with the gifts of many individuals, foundations, and businesses, have significantly advanced our campaign."

Gifts of all sizes are needed and appreciated to help Welcome House achieve its campaign goal. To join in making the Welcome House Recovery Center a reality, please pledge or share a gift today at [WelcomeHouseKC.org](http://WelcomeHouseKC.org).

# RECOVERY FOR LIFE

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[WELCOMEHOUSEKC.ORG](http://WELCOMEHOUSEKC.ORG)

